

CONTRACT



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision		Alt Order #
335623 /		WOC10033707
Product		
Candidate Orders		
Contract Dates	Estimate #	
09/18/12 - 09/24/12	1798	
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		09/17/12 / 09/17/12
Billing Cycle		
EOM/EOC	Broadcast	Cash/Trade
Station		
WRC	Kaitie Conway	Sales Office
Special Handling		
Demographic		
RA35+		
IDB#		Advertiser Code
95		Product Code
Agency Ref		Advertiser Ref
25779		19078

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots		Amount
										Spots	Amount	
D 1	WRC	09/18/12	09/24/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	0	\$0.00
D 2	WRC	09/18/12	09/24/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	0	\$0.00
N 3	WRC	09/18/12	09/24/12	Ellen		3P-4P		:30		NM	3	\$1,890.00
CDR												
Start Date		End Date		Weekdays		Spots/Week		Rate				
Week: 09/18/12		09/24/12		MTWTF--		3		\$630.00				
N 4	WRC	09/18/12	09/24/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	4	\$2,880.00
CDR												
Start Date		End Date		Weekdays		Spots/Week		Rate				
Week: 09/18/12		09/24/12		MTWTF--		4		\$720.00				
N 5	WRC	09/18/12	09/24/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	3	\$4,860.00
CDR												
Start Date		End Date		Weekdays		Spots/Week		Rate				
Week: 09/18/12		09/24/12		MTWTF--		3		\$1,620.00				
N 6	WRC	09/18/12	09/24/12	7-9A TODAY SHOW	7A-9A		:30			NM	2	\$4,680.00
CDR												
Start Date		End Date		Weekdays		Spots/Week		Rate				
Week: 09/18/12		09/24/12		MTWTF--		2		\$2,340.00				
D 7	WRC	09/18/12	09/24/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30			NM	0	\$0.00
N 8	WRC	09/18/12	09/24/12	Revolution	10-11p		:30			NM	1	\$5,000.00
IP												
Start Date		End Date		Weekdays		Spots/Week		Rate				
Week: 09/18/12		09/24/12		M-----		1		\$5,000.00				
N 9	WRC	09/18/12	09/24/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	2	\$850.00
CDR												
Start Date		End Date		Weekdays		Spots/Week		Rate				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 335623 /	Alt Order # WOC10033707	
Contract Dates 09/18/12 - 09/24/12	Product Candidate Orders	Estimate # 1798
Advertiser OBAMA FOR AMERICA		Original Date / Revision 09/17/12 / 09/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$425.00			
N 10	WRC	09/18/12	09/24/12	Access H Live	12-1p		12-1p			:30		NM
		CDR									2	\$900.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$450.00			
N 11	WRC	09/18/12	09/24/12	Steve Harvey			2-3p			:30		NM
		CDR									6	\$3,240.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	MTWTF--				6	\$540.00			
N 12	WRC	09/18/12	09/24/12	5-6P NEWS 4 @ 5PM	5P-6P					:30		NM
		CDR									2	\$2,880.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	MTWTF--				2	\$1,440.00			
N 13	WRC	09/20/12	09/20/12	SNL/Up All Night			8-9p			:30		NM
		IP									1	\$3,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	---T---				1	\$3,000.00			
N 14	WRC	09/19/12	09/19/12	Law & Order SVU			9P-10P			:30		NM
		IP									1	\$4,000.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	--W----				1	\$4,000.00			
N 15	WRC	09/22/12	09/22/12	Sat. Night Live			1130P-1:02a			:30		NM
		IP									1	\$1,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate			
		Week: 09/18/12	09/24/12	-----S-				1	\$1,500.00			

Totals

28 \$35,680.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	28	\$35,680.00	\$30,328.00
Totals	28	\$35,680.00	\$30,328.00

Signature: _____ Date: _____

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